

The logo for Keethings, featuring the word "Keethings" in a blue, sans-serif font. The letter 'e' is stylized with a speech bubble shape inside it. The background of the entire slide is a faded industrial factory scene with various pipes, tanks, and machinery. A network diagram with five blue circular nodes connected by white lines is overlaid on the upper right portion of the slide.

Keethings

The Industrial Conversational Platform

Product Overview

May 2018



www.keethings.com

About Us



Keethings is an Industrial Internet of Things (IIoT) Company delivering an innovative Conversational Platform that boost the factory digitization by simplifying the communication between machines, applications and humans

Company Vision

“We enable Companies to improve dramatically their margins by managing operations in real time, optimizing the workforce and lowering cost and time of their manufacturing processes”



Conversational Platforms among Gartner's Top 10 Technology Trends for 2018

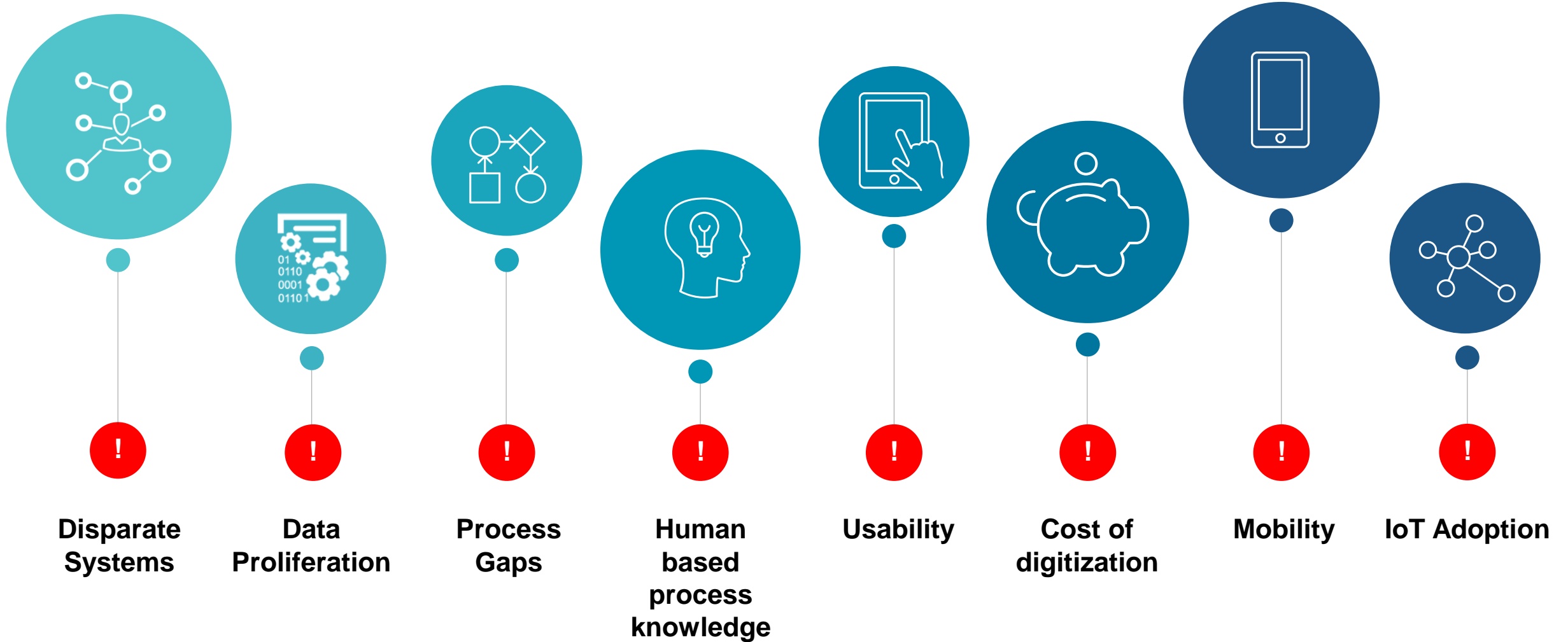
Apps to create rich and robust conversations at all times



The challenge that conversational platforms face is that users must communicate in a very structured way, and this is often a frustrating experience. A primary differentiator among conversational platforms will be the robustness of their conversational models and the API and event models used to access, invoke and orchestrate third-party services to deliver complex outcomes.

Gartner Top 10 Strategic Technology Trends for 2018

Industry Pain Points

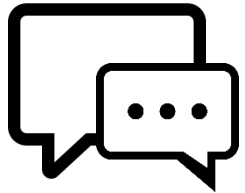


Why Keethings



Unique Value Proposition for maximum optimization of the processes

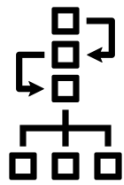
SIMPLE & SINGLE UI ENABLING REAL-TIME INTERACTIONS



Use Instant messaging and rich cards to add easily comments, collaborate and assign tasks.

Break barriers between departments and shifts, follow your factory in real time, and simplify your day-to-day operations by focusing on important task.

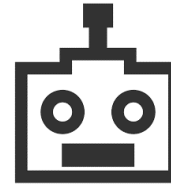
WORKFLOW TO MANAGE PEOPLE AND PROCESSES



Configure workflows simply to automate and faster decisions based on data from systems, machines and workforce.

Optimize operation time and cost by making available precise and relevant data to each employ involved in the processes

BOTS TO INTEGRATE & COMMUNICATE AUTOMATICALLY



Transform every Company assets in a “talking object”, simplify interactions with complex processes and machines data, automate the decision making using our distributed intelligence framework

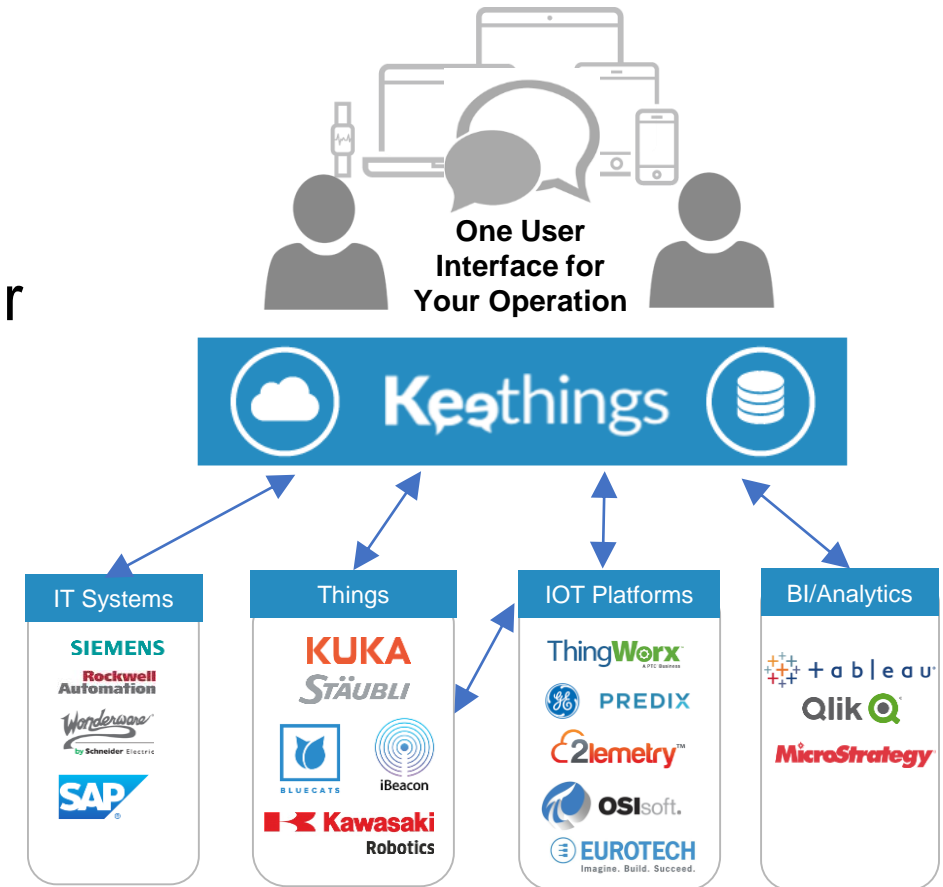
KNOWLEDGE BASE TO SOLVE PROBLEMS IN REAL TIME



Quickly find solutions by sharing employees' expertise and company knowledge. Create easily “frequent questions database” to solve faster recurring issues that affected equipment and provide real time support by our manufacturing assistant “Smarty”.

Complete, Scalable and Secure IIOT Conversational Platform

- Platforms & Hardware agnostic
- Easy to integrate with:
 - Corporate systems and IOT Platforms
 - Sensors/Machines through APIs, OPC, or specific protocols
- Cloud, on premise and hybrid deployment
- Enterprise grade security standards
- Analytics to control operations
- Advanced UI – based on Material Design guidelines



Our customers



Alarm Management

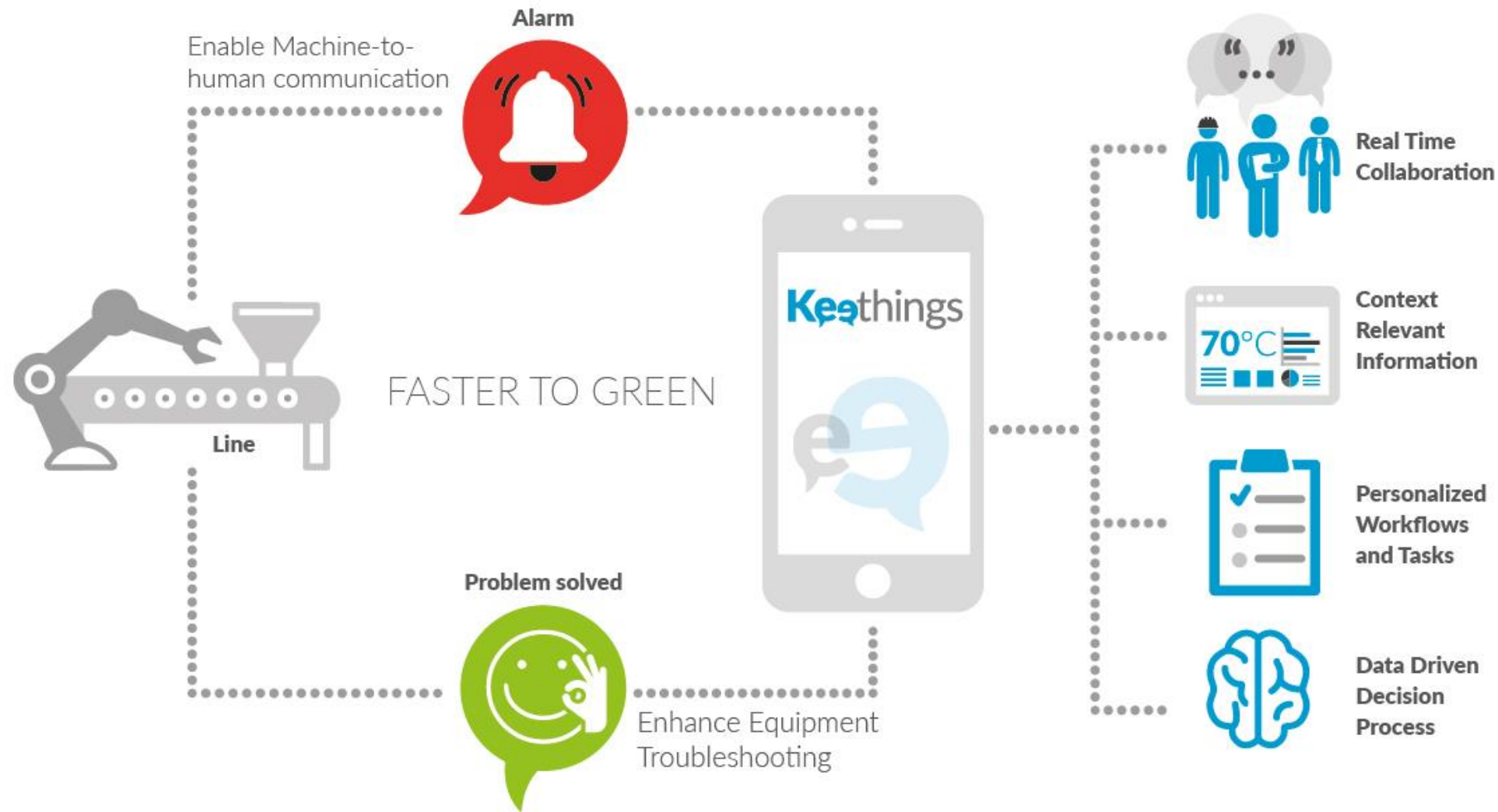


Performance Management



Logbook Management

Use case: alarm management





The Industrial Conversational Platform



Thanks for your attention

If you are curious to learn more about how we can simplify your way to manage data — **we are happy to answer any questions about your creative requirements.**

Contact



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